#### Publishing Your Research Project Barriers and Tips

#### Robert Mueller, PharmD, BCPS Associate Professor of Pharmacy Practice Concordia University Wisconsin School of Pharmacy



Special thanks to William Peppard, PharmD, BCPS, FCCM for his previous contributions to this presentation

### Disclosure

I have no relevant financial relationships with a commercial interest pertaining to the content of this presentation.

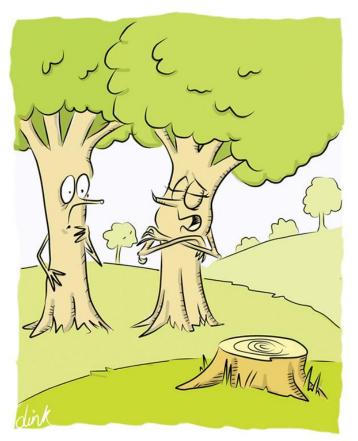


# **Objectives**

- Describe the importance of publishing resident research projects
- Discuss challenges and barriers to publishing resident research projects
- Outline strategies to increase the likelihood of publishing resident research projects



#### WHY PUBLISH?



OH YES WE'RE VERY PROUD OF HIM. HE'S IN PUBLISHING YOU KNOW!





http://www.dinktoons.com/tag/publishing/

https://www.andertoons.com/cartoon-blog/2011/08/education-cartoonscomics.html Accessed July 11, 2018

#### Why Publish?

- Good for our discipline
- Good for your institution
- Good for you
  - Think more clearly about your work
  - Stay current in your field
  - Validates your work
  - Opens doors increases your marketability
  - Easy to obtain guidance now later will be more difficult



# **Low Rates of Publishing**

#### Table 1.

AJHP Decisions on Manuscripts Written by Pharmacy Residents<sup>a</sup>

Type of Manuscript	No. Manuscripts		
	Accepted	Rejected	Pending <sup>b</sup>
Assumed residency project			
Retrospective study	1	21	0
Prospective study <sup>c</sup>	2	10	1
Audit	0	12	1
Survey	2	9	2
Descriptive report	4	4	1
Other			
Case report	2	11	1
Review article	6	3	1
Letter	3	0	1
Column	6	3	1
Opinion	2	1	0
Stability study	1	1	0
Total	29	75	9

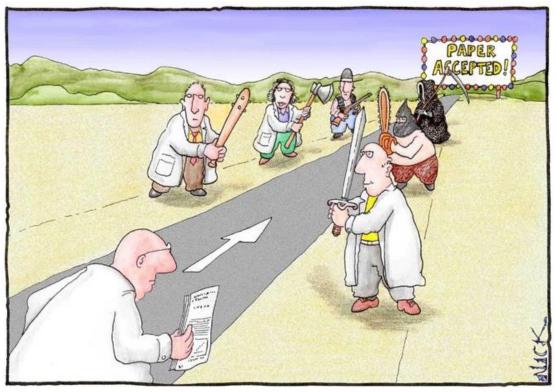
<sup>a</sup>Manuscripts submitted from July 1, 2010, to June 30, 2011, for which the first or second author was identified as being a pharmacy resident in a U.S. program when the project was done.

<sup>b</sup>No final decision before September 1, 2011.

<sup>c</sup>Includes studies with both retrospective and prospective data.



#### **CHALLENGES AND BARRIERS**



Most scientists regarded the new streamlined peer-review process as "quite an improvement."



http://www.technology.org/2013/09/25/predicting-will-publish-perishcareer-academics/publishing\_peer-review-cartoon/ Accessed July 11, 2018

#### Challenges to publishing pharmacy resident research projects from the perspectives of residency program directors and residents

Adriane N. IRWIN, Kari L. OLSON, Brigitte R. JOLINE, Daniel M. WITT, Rachana J. PATEL. Received (first version): 3-Apr-2013 Accepted: 23-Jul-2013

- Most difficult barriers residents' perspective
  - Developing realistic timeline, working through publication process, analyze data, collect data
- Most difficult barriers RPDs' perspective
  - Working through publication process, obtain IRB approval, develop realistic timeline, identify original research question
- **Self identified:** Time, limitations in study design or quality, resident motivation, mentorship



#### **Barriers**

#### **Top reasons for rejection**

- Inappropriate topic for journal
- Not following manuscript preparation or submission instructions
- Too small an advance in knowledge suboptimal reporting of results
- Lack of novelty
- Inadequate methods –design, execution, or description
- Poorly written

# Never submitted



#### **STRATEGIES AND TIPS**





https://www.linkedin.com/pulse/10-tips-youngprofessionals-publishing-linkedin-mike-mallazzo Accessed July 11, 2018

- 1. Focus on the project right now
- 2. Decide if it's publishable
- 3. Select appropriate journal and article type
- 4. Dedicate time to writing the manuscript





#### **1. Focus on the project right now**

- Have something unique/novel Lit. search
- Use a collaborative, multidisciplinary team try to include a physician, if possible
- Make data collection as efficient as possible
  - Do data elements need to be added, deleted, or rearranged? If so, do the changes impact the IRB submission?
- Use clear, appropriate methods
  - More robust, the better MUE vs. Cross-sectional study
  - Document methods in detail exclusion, inclusion criteria, process used, timeline



#### 2. Decide if it's publishable

- Would my project add something unique or novel to the body of literature?
  - Is my project related to a current hot topic?
  - Do I provide solutions to a difficult problem?
  - Do I make my addition to the literature clear?
- Could others use my project or its results to change or influence clinical practice?
- Is the main idea of the project clear?
- Is the project's design defendable?
- Can the results be presented adequately?

- 3. Select appropriate journal (singular) and article type
- What are the aims and scope of the journal?
- Who is the audience of the journal?
- Has the journal previously published articles similar to yours?
- What are the journal's restrictions?
- What is the journal's impact factor?



#### **Potential Journals**

- The Journal PSW
- AJHP residents edition
- liP
- CPTL



# **Predatory Publishing**

- Watch out for predatory publishing
- Exploit open access concept for profit
  - Pay for publication
  - Serve on editorial board
  - Present at an international conference
- Tips:
  - Consult Beall's list of predatory journals and publishers
    - <u>https://beallslist.net/</u>
  - Withhold payment at least until constructive criticism is received from two reviewers
  - Ask your preceptor or RPD

Bowman JD. *AJPE* 2014. <u>https://beallslist.net/</u> Accessed Aug 1, 2020

#### 4. Dedicate time to writing manuscript

- Start writing DURING residency but AFTER you select a journal – this will save you time and energy
- Adhere to journal's preparation and submission specifications
  - Length, style, content, scope, attachments etc.
- Take the lead but continue to work with a team for writing and editing
  - Discuss authorship, order of authorship, how writing manuscript will be divided, and timeline
- Prioritize time during residency submit BEFORE graduation



# **Barriers and Solutions Summary**

- Inappropriate topic for journal
  - Select appropriate journal
- Not following manuscript preparation or submission instructions
  - Follow directions
- Too small an advance in knowledge
  - Work with a team how does your project impact other disciplines
- Lack of novelty
  - Thorough literature search
- Inadequate methods
  - Focus on the project now work with a team, document detailed methods
- Poorly written
  - Follow journal's guidelines, work with a team

# **QUESTIONS?**

